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NDDDB to form company with Assam Government to boost milk production

From Our Correspondent On Sep 14, 2021



GUWAHATI, Sept 14: To usher in the new phase of White Revolution in Assam, the National Dairy Development Board (NDDDB) will form a company with the State Government that would not only boost milk production in Assam but also create processing infrastructures, village level institutions and marketing of milk and milk products.

This was decided at a meeting between Assam Chief Minister Dr Himanta Biswa Sarma and NDDDB Chairman Meenesh Shah in Guwahati on Monday. Assam Agriculture, Horticulture, Animal Husbandry & Veterinary Minister Mr Atul Bora was also present.

The NDDDB Chairman gave a detailed presentation to Assam Chief Minister on Assam's dairy development road map. The entire project will be implemented by a Special Purpose Vehicle (SPV) which will be promoted by the Assam government and NDDDB.

According to NDDDB Chairman Meenesh Shah, the Assam Chief Minister is keen to promote dairying as a major source of livelihood in Assam with achieving a target of handling around 10 lakh litres of milk per day by end of the project period.

“Assam’s dairy development road map includes creation of processing infrastructures, village-level institutions and marketing of milk & milk products. Simultaneously, productivity enhancement of milch animals will be achieved through increasing artificial insemination coverage, usage of sex sorted semen, induction of high yielding animals, calf rearing programmes and interventions in feed and fodder,” Mr Shah said.

Shah further said NDDDB has played a major role in strengthening milk production in Assam. Notably, the Assam government had requested NDDDB to manage the West Assam Milk Producers’ Cooperative Union Ltd (WAMUL), which was on the verge of closure. NDDDB took over the management in 2008. Keeping in view the effect of NDDDB’s intervention in restoring/reviving the dairy cooperative institution, the Assam Government recently approved another extension of NDDDB’s management of WAMUL for 5 years.