

FSSAI plans 'front of package label' to regulate junk food

Expressing concern over increasing consumption of junk food leading to obesity among the youth, FSSAI CEO Arun Singhal on Monday said there is a plan to introduce front-of-package labeling on packaged foods to help consumers make healthier food choices. IIM-Ahmedabad has been asked to conduct a survey on the nature of the FoP labels, he said on the occasion of 15th anniversary of the formation of FSSAI in New Delhi.

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