

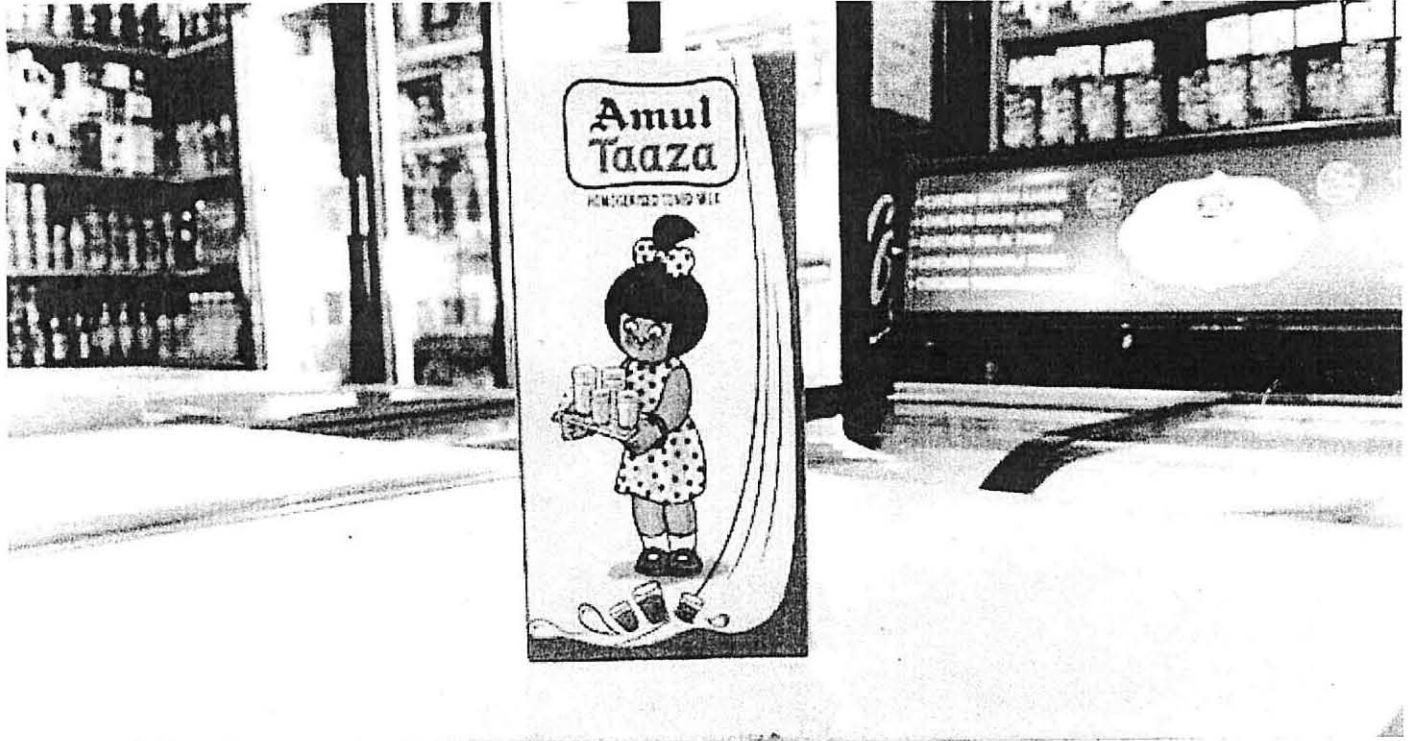
Amul hikes milk price by Rs 3 per litre

Gujarat dairy co-operative Amul has announced a hike of up to Rs 3 per litre on fresh milk effective from today.



India Today Web Desk

New Delhi, UPDATED: Feb 3, 2023 09:18 IST



By India Today Web Desk: Gujarat dairy co-operative Amul has announced a hike of up to Rs 3 per litre on fresh milk effective from today. Post this revision, the price of Amul Gold will be Rs 66 per litre.

Amul Taaza will be Rs 54 per litre and Amul cow milk Rs 56 per litre and Amul A2 buffalo milk will now cost Rs 70 per litre, Amul said in a statement on Thursday.



Gujarat Co-operative Milk Marketing Federation Limited

22A-26A, Rampart House, 4th Floor, K.Dubhash Marg, Mumbai-400 023.

Date: 2nd Feb, 2023

To,

All Amul Milk AMDs, Retailers and Consumers

Dear Sir/Madam,

Sub: Upward Revision in Amul Pouch Milk (All Variants)

We would like to inform you that price of Amul Pouch Milk (All Variants) has been revised upwards as under w.e.f. 02nd Feb'23 night dispatch (3rd Feb'23 Morning)

Sr. No	Product	New MRP per unit
1	Amul Taaza 500ml	27
2	Amul Taaza 1 ltr	54
3	Amul Taaza 2 ltr	108
4	Amul Taaza 6 ltr	324
5	Amul Taaza 180ml	10
6	Amul Gold 500ml	33
7	Amul Gold 1 ltr	66
8	Amul Gold 6 ltr	396
9	Amul Cow Milk 500ml	28
10	Amul Cow Milk 1 ltr	56
11	Amul A2 Buffalo Milk 500ml	35
12	Amul A2 Buffalo Milk 1 ltr	70
13	Amul A2 Buffalo Milk 6 ltr	420

Regards,

Prakash Aute,

Sr. Manager (Sales)

The Gujarat Cooperative Milk Marketing Federation (GCMMF), which markets its dairy products under the Amul brand, last increased the prices of its Gold, Taaza and Shakti milk brands by Rs 2 per litre in October.

"We would like to inform you that the price of Amul pouch milk (all variants) has been revised upwards effective from February 3," the marketing federation said in a statement.

The price hike was done due to an increase in the overall cost of operation and production of milk. The cattle feeding cost alone has increased to approximately 20 per cent, Amul had said.